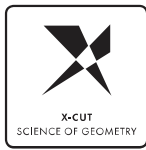


WHY SWAROVSKI

EXCELLENCE, THROUGH INNOVATION AND ORIGIN



X-CUT

Advanced optical measurement and high-precision manufacturing deliver premium cuts characterized by unmatched brilliance.



PLATINUM* PRO

With its new advanced foiling technique, Swarovski has set a new standard in the lifespan of crystals.



HOTFIX GLUE

The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.



CRYSTALS – MADE IN AUSTRIA

The combination of innovation with sustainability and respect for individual wellbeing means that quality is always assured.

PREMIUM, BY SERVICE AND DESIGN



DESIGN SERVICE

Throughout its global network of Design Centers, Swarovski offers exceptional service provided by the industry's best creative talent.



APPLICATION SERVICE

A comprehensive range of application services means customers benefit from the extensive experience of leading international experts, as well as internal specialists.



GLOBAL SERVICE

Swarovski's Global Service Network provides customers with dedicated personal assistance on a local level.



DESIGNER EDITIONS

Creative collaborations with top designers result in exclusive cuts and unique designs for Swarovski crystal.



CUSTOMIZED SERVICE

Choose new variations by going beyond Swarovski's tremendous standard assortment of crystal components and forward integrated elements.

COMPLIANCE, WITH INTEGRITY



ADVANCED CRYSTAL

Swarovski's patented lead-free** formula has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.



OEKO-TEX

Oeko-Tex® Standard 100 Class II (direct contact with skin) certification creates confidence in chemical safety of textile applications.



CLEAR

Regular legal monitoring of chemical requirements and reasonable testing provide customers with the comfort of trust in Swarovski's products.



COMPLIANCE SERVICE

Assessments regarding substance limitations as well as compliance information and advice to support customers in complying with relevant laws, regulations, and voluntary standards.

* Silver mirror coated with a platinum colored protective layer

** Crystal glass and all other materials containing 0.009 % lead or less.